



LYDIA PLACE BUSINESS PARTNER OPPORTUNITIES

We value business leaders, like you, who share our vision of a Whatcom County where every individual and family has a home and the opportunity to thrive. At Lydia Place we believe every member of our community has something valuable to contribute to this work. We know each business is unique and want to make your collaboration in this work as meaningful and effortless as possible. On the next page are some ideas how you and your team can get involved with Lydia Place and help provide housing stability for the 250+ Whatcom families we serve.

Interested in becoming a Lydia Place Business Partner?

Please contact our Outreach Manager at 360.671.7663 | info@lydiaplace.org

BECOME AN EVENT SPONSOR OR SUPPORTER

Sponsoring or supporting a Lydia Place event with your goods, services, or experiences is a fun and effective way to support our work while increasing your business' visibility throughout our community to hundreds of guests and followers at our uniquely themed events.

BECOME A COMMUNITY ADVOCATE



We ask for your partnership as a Community Advocate because your group or business' hard-earned resources, voice, and reach are powerful. The goals of this partnership option, which mutually invests in each other, are twofold; collaborating on a longer-term direct funding campaign and raising awareness about the faces and causes of homelessness. Our Community Advocates understand that housing is merely the first step in solving the issue of homelessness and that it is our responsibility both as individuals and collectives to work together to address the harmful stereotypes and underlying causes of homelessness in our community. This can look a few different ways but we are always open to other creative solutions:

- **Host a Round-up or a Housing Hero challenge**
- **Donate a portion of your sales**
- **Host an employee giving drive**
- **Host a benefit event**

BECOME A DIRECT SERVICE PROGRAM PARTNER



This partnership opportunity connects businesses willing to donate goods or services with programs and clients who directly benefit. Goods such as shoes, backpacks, or computers and essential services such as a much-needed car repair, helping a family move into their new home, or giving clients a haircut for their next job interview help our agency operate effectively and provide that extra level of care and support our families deserve.

BECOME A COMMUNITY CHAMPION



We know that you care, that's why you are here. As a group, a family, or a business, you want to champion a Lydia Place need with a direct short-term effort. Need some ideas? Here are some helpful ways your business or group can make an enormous impact on the families we serve:

- **Volunteer as a group**
- **Encourage friends to donate funds for your birthday or other celebration**
- **Host a donation drive – in person or online**